

WANT MORE LEADS?

Do you keep putting off building your website because you don't quite have the time or skills to create and sustain it, but are horrified by the lead-generating opportunities you're missing?

To generate leads without a website:

1. Secure free digital real estate ASAP.
2. Procure free advertising – don't pay for it.
3. Collect and reuse content – don't reinvent the wheel.
4. Pick your business-in-a-box solution and spring into action!

comm4results.com
growth strategies for entrepreneurs

What happens when you pool the know-how of a CFO and a Communications Expert?

MONEY-MAKING STRATEGIES WITH REPEATABLE RESULTS!

\$ \$ \$

MINIMIZE OVERHEAD COSTS

We minimize your core business processes by recommending and implementing the latest accounting and marketing tools.

CURRENT TECHNOLOGY AND SERVICES

We rescue you from information overwhelm by staying on top of best practices and the latest accounting, digital marketing, and content optimization tools.

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HOW TO GENERATE LEADS WITHOUT A WEBSITE

1. Secure free digital real estate ASAP.

Owned digital real estate is your website – you still need one as home base to secure your brand, but don't hold yourself back just because it's incomplete!

Rented digital real estate has incredibly far reach – get noticed on GLF-TI!

    

2. Procure free advertising – don't pay for it.

Don't pay for advertising when you can get it for free from these guys:

  

3. Collect and reuse content – don't reinvent the wheel.

The content marketing masters have an abundance of outstanding material that they want you to repurpose. Find the leaders in your space and capitalize on their recognized know-how and credibility. [Set up Google Alerts to save time!](#)

4. Pick your business-in-a-box solution and spring into action!

Nimble to manage contacts / customer relationship management

FreshBooks or **Xero** for invoicing, tracking expenses, and bookkeeping

MailChimp or **Constant Contact** for email campaigns

Hubdoc for electronic statements, bills, and key documents

Evernote or **OneNote** for capturing multi-media notes and planning

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